

Alyeska Resort in Alaska announces Festive Packages and Month-Long Activities for 'Merry Alyeska'



Images

Girdwood, Alaska (October 3, 2024): Alaska's largest mountain resort, Alyeska Resort in Girdwood, Alaska, celebrates the magic of the holiday season, inviting travelers to come ski, celebrate, and be merry! A winter playground, Alyeska Resort offers 1,610 skiable acres and 76 trails, including North America's longest double black diamond run, glacier-filled vistas, and amazing Northern Lights sightings. Alyeska Resort is Alaska's premier ski resort, featuring 299 rooms, a 40-passenger aerial scenic tram, an indoor saltwater pool, and seven dining offerings, including Seven Glaciers, the resort's AAA Four Diamond Award restaurant with unparalleled views overlooking seven hanging glaciers. Alyeska Resort is also home to the Alyeska Nordic Spa, a 50,000 sq ft facility offering traditional massage and Nordic hydrotherapy.

Festive Season Experiences

Alyeska Resort promises an unforgettable festive season filled with exciting events and unique stay packages. Kicking off the first weekend of December and running through the New Year, this month-long celebration is packed with <u>family-friendly activities</u>, including live music at The Sitzmark, the annual Ullr Fest—celebrating winter with bonfires, Viking hats, and snow-loving festivities—and new this year, a Nordic Noel Holiday Market, featuring local vendors, sled dog rides, food and beverages, festive music, and holiday crafts. The Santa Skis Free Day on December 18th invites guests to hit the slopes dressed as their favorite holiday character for a complimentary lift ticket, while the traditional New Year's Eve Torchlight Parade & Fireworks will light up the sky as the resort rings in 2025.

For a true Alaska winter adventure, dog mushing will also be available during the holidays, weather permitting. Guests can enjoy an exhilarating ride with professional Iditarod racers and their Alaskan Huskies, followed by a warm-up around a cozy fire. Other festive highlights to celebrate the Christmas season include Skate with Santa, Elf Tales Storybook reading, and a Christmas buffet. Santa and Mrs. Claus, accompanied by their reindeer Snowflake and Blizzard, will also make a grand entrance via snowcat on December 20th for photos and family fun while supporting the Girdwood Food Pantry through charitable donations.

Holiday Stay Packages:

Home Not Alone: This fun holiday package is sure to make you want to stay in, 'eat junk, and watch rubbish' like Kevin McCallister in the famous Home Alone movie. Inspired by the iconic Home Alone franchise, the "Home NOT Alone" package available from November 28, 2024, through January 5, 2025 at Alyeska includes a \$10 charitable donation to the Girdwood Food Pantry and allows guests the opportunity to enjoy an in-room movie, a delicious cheese pizza and an amazing ice cream sundae with all the fixings delivered directly to your room for a relaxing evening in and you can tell them to, "Keep the change ya filthy animal."

The Santa Suite: Step into a winter wonderland adorned with twinkling lights, red and green accents, and rich, nostalgic décor reminiscent of Santa's Alyeska hideaway. This perfect cozy Christmas retreat is your holiday home away from home. The suite features a plush king bed and a whimsical, decorated Christmas tree with stunning valley views, framed by the Chugach Mountains and Turnagain Arm. Enjoy a special S'mores Amenity prepared by Santa's Alyeska culinary elves. Alyeska's Santa's Suite promises an unforgettable holiday experience where guests can immerse themselves in the warmth and wonder of Christmas magic. This enchanting holiday-themed room is designed to capture the magic of Christmas with festive elegance and cozy charm.

Stay & Play: Guests can stay longer, and ski longer, with the Stay & Play accommodations package. Book this package and receive every 5th night free, two adult full-day lift tickets per night stayed, a \$250 food and beverage credit per stay, and valet parking for one vehicle. This offer is available for stays from December 1, 2024, through April 27, 2025.

Spa & Stay

Treat yourself to a spa getaway that soothes and rejuvenates the body and mind. Set within the jaw-dropping scenery of the Chugach mountains surrounded by the northernmost rainforest, experience Alaska's first Nordic Spa and enjoy hydrotherapy's benefits as you disconnect to reconnect. This package includes a guest room hotel accommodation at Alyeska Resort and Two (2) Hydrotherapy Access passes at Alyeska Nordic Spa per night stay, valid during your stay. Rates starting at \$459 per night.

Black Diamond Club

New for the 2024/25 ski season is the debut of Alyeska Resort's new <u>Black Diamond Club</u>, a luxury offering of premium accommodations, services, and exclusive amenities. The new Black Diamond Club (BDC) takes over the resort's top floor, accessible only to guests with keycard access, offering privacy and exclusivity. The renovation includes 36 newly appointed rooms with styles ranging from the 325 sq.

ft. club rooms to a 1,971 sq. ft. glacier presidential suite, each outfitted with a 50-inch smart screen television, Nespresso machine, Dyson hair dryer, luxury jersey robes and slippers, bathroom amenities by Bamford, luxury linens and a pillow menu to cater to individual sleep style. The BDC's exclusive lounge offers the resort's most premium views with vistas of its surrounding glaciers and Chugach mountains. From here, guests have access to a private concierge to arrange daily activities on and off the property and a VIP Ski Valet in the winter. A dedicated lounge will also extend daily complimentary breakfast and afternoon après cocktails and refreshments exclusive to BDC guests. Prices for the Black Diamond Club for the 2024/2025 ski season start at \$699 for a club room and \$3,499 for the presidential suite.

Alyeska Resort, acquired by Pomeroy Lodging in 2018, is Alaska's premier year-round destination. The resort and spa can easily be reached by a scenic 45-minute drive on the Seward Highway. Hydrotherapy Access, use of locker rooms, and access to Two Trees Bistro can be booked starting at \$89 per person. Treatment rates, guidelines, and the full spa menu are available at www.anordicspa.com. Guests must be 18+ to enjoy the spa.

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About Alyeska Resort: Alyeska Resort is Alaska's premier year-round destination featuring 299 rooms, a 60-passenger aerial scenic tram, an indoor saltwater pool, and seven dining options, including Seven Glaciers, the resort's AAA Four Diamond Award restaurant with unparalleled views overlooking seven hanging glaciers. With 1,610 skiable acres, 76 named trails, and over 669 inches of snow annually, Alyeska Resort is truly a playground for all levels of skiers and riders. In the summer, Alyeska is your gateway to the Chugach Mountains, offering a peek into the vast wilderness of this breathtaking mountain range. Home to numerous wildlife and flora species, Alyeska seamlessly entwines luxury accommodations with convenient access to nature. First opened in 1994, the resort was acquired in 2018 by Pomeroy Lodging, a Canadian hospitality company that also operates the Kananaskis Lodge and Nordic Spa in Canada. To learn more about Alyeska Resort, visit alyeskaresort.com.

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About Alyeska Nordic Spa: Opened in September 2022, <u>Alyeska Nordic Spa</u> provides visitors an opportunity to enjoy a 50,000-square-foot series of outdoor hot and warm hydrotherapy pools, massage treatments, and wellness experiences. Guests with reservations for Hydrotherapy Access, can relax and unwind for up to 12 hours a day. Two Trees Bistro, inspired by Alaska's wild landscapes, is open for breakfast, lunch, cocktails, and dinner. Located in Girdwood, Alaska just 45 minutes from Anchorage, the Nordic Spa, owned and operated by Pomeroy Lodging, is the first in Alaska. Guests can visit for a day of wellness or as the perfect complement to a stay at the year-round Alyeska Resort. To learn more about Alyeska Nordic Spa, visit <u>anordicspa.com</u>.

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About Pomeroy Lodging: Pomeroy Lodging is an independent hospitality company based in Alberta, Canada. Managing a wide portfolio of hotels, resorts, and spas since 1941, Pomeroy Lodging is deeply invested in the communities in which they operate. Their investments go beyond the walls of their hotels and the land they build on. They are dedicated to making their people, partners, guests, and

communities strong, successful and sustainable. Pomeroy Lodging is driven to make a difference because they cherish where they come from and where they grow. Pomeroy Lodging has a dedicated leadership team with a clear vision for business development and partnership opportunities that provide development and growth opportunities to all employees.

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